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PageMaker instructed by FileMaker Pro (using the “printoptionsps” and “print” commands, as shown in Fig. 14) to send the template direct to the appropriate device, either directly connected or connected over a computer network using standard, prior art networking technology, for the manufacture of production-ready plates or films.

A copy of the paragraph with markings to show the changes made is appended to this Amendment B.

REMARKS

Please make of record the following remarks, responding, in order, to the identified sections of Examiner’s October 1, 2002 Final Office Action (Paper 4).

DRAWINGS

Applicant notes Examiner’s comment that the figure numbers appear to be missing on Figures 7, 8, 9, 10, and 13. Applicant respectfully traverses Examiner’s observation regarding the figure numbers. With this amendment, applicant encloses duplicate copies of the original Figures 7, 8, 9, 10, and 13. Applicant directs Examiner’s attention to the far upper-left corner of each page of the figures where the figure numbers appear, as they did on the originally submitted drawings. The enclosed duplicate drawings are identical in every respect to the drawings submitted with the original application and no changes or new matter have been added. Examiner is respectfully requested to reconsider and withdraw the objection.

RESPONSE TO AMENDMENT

Applicant notes Examiner’s “Response to Amendment” in which Examiner discusses applicant’s prior claim amendment regarding the addition of “electronic graphic” to describe one of applicant’s templates. Applicant respectfully traverses Examiner’s understanding of the nature of applicant’s amendment. As explained in applicant’s Amendment A (for example, on Page 8, second paragraph, first sentence), the addition of “electronic graphic” in Claims 1, 3, 4, 7, and 8 was to clarify a potential ambiguity between the “electronic graphic template” as defined in the first sub-

paragraph of Claim 1 and the “populated and formatted template” as defined in the final subparagraph of Claim 1. Applicant did not intend to suggest that this particular amendment rendered Claims 1, 3, 4, 7, and 8 patentable over the cited prior art.

RESPONSE TO ARGUMENTS

Applicant respectfully traverses Examiner’s continued rejection of Claims 1 – 5 and 7 – 9 under 35 USC 102(b) as being anticipated by Freedman (U.S. Patent 4,839,829). Applicant again has reviewed the Freedman ‘829 patent and has discussed the matter with Examiner and Supervisor Patent Examiner Coles during separate January 2003 phone interviews. Applicant respectfully requests Examiner reconsider the rejection in light of the phone conferences and the following additional comments.

Claim 1

To anticipate a claim, **the cited reference must teach every element of the claim.** MPEP §2131. “A claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference.” *Id. citing Verdegaal Bros. v. Union Oil Co. of California*, 2 USPQ2d 1051, 1053 (Fed. Cir. 1987). “The identical invention must be shown as in complete detail as is contained in the ... claim.” *Id. citing Richardson v. Suzuki Motor Co.*, 9 USPQ2d 1913, 1920 (Fed. Cir. 1989). Applicant’s independent Claim 1 includes at least one specific, positive limitation that is not taught or suggested by Freedman. Therefore, applicant’s amended Claim 1 is allowable.

Applicant’s automated typesetting system, as described in Claim 1, comprises, *inter alia*, a “means for automatically formatting said populating data on said electronic graphic template according to said customer’s corporate identity specifications to form a populated and formatted template.” As defined by and described in applicant’s specification, this element operates as follows:

After the populating data is entered into the first block of the template, the various design specifications for that block, such as kerning, leading, font styles,

font sizes, colors, etc., are adjusted. This is accomplished by programming the design specification commands into the Database File Program's calculation field. Using the appropriate PageMaker commands, such as "select," "textedit," "textselect," "font," "sizebump," "KernText," and "Color," as shown in the BCard01 calculation field in Fig. 7 and in the appended unabridged sample Database File Program, FileMaker Pro instructs PageMaker to select the appropriate x-and-y coordinates of the block that needs to be adjusted, resets PageMaker into a text edit mode, and transmits to PageMaker the commands necessary to complete the desired formatting. For example, to set the kerning for a given text block, PageMaker is instructed by FileMaker Pro to set the cursor within the appropriate text block (identified by its x-and-y coordinates), highlight the text that needs to be kerned, and adjust the kerning as required. The design parameters are based on a customer's corporate identity specifications as programmed into the Database File Program.

The present invention can set any formatting that a human operator could set manually. The great advantage is that a human operator could accidentally move or change something incorrectly, where the present invention cannot—it only moves or adjusts the data it is programmed to change.

When the first set of x-and-y coordinates have been fully populated and formatted, Database File Program's calculation field is programmed to continue on to the x-and-y coordinates of the next block on the template and perform the identical functions as stated above for the populating of the block and the formatting of the populating data according to the programmed design specifications. Once all of the populating data from the first found record is populated and formatted, the Template Populating Script instructs FileMaker Pro to move on to the next found record and to repeat the process for the next set of blocks on the template (for example, BCard02), as shown in Fig. 7 and in the appended unabridged sample

Template Populating Script. Only after all of the populating data from all of the found records have been fully populated with all formatting design specifications followed, is PageMaker instructed by FileMaker Pro (using the “printoptionsps” and “print” commands, as shown in Fig. 14) to send the template direct to the appropriate device, either directly connected or connected over a computer network using standard, prior art networking technology, for the manufacture of production-ready plates or films.

(Specification, pages 15 – 16).

In the first Office Action, Examiner cited Freedman (column 8, lines 40 – 44) as anticipating this element of applicants’ device; in the second Office Action, Examiner cited Freedman (column 8, lines 56 – 68). Applicant has closely reviewed the cited Freedman disclosure along with the entire Freedman patent and respectfully traverses Examiner’s conclusion. For ease of reference, the cited sections read:

The computer provides the requester with a number of possible [manuscript status] formats which could be selected. The [manuscript status] formats made available for selection are typical of those employed in the printing industry or to a particular customer or type of work.

...

The computer then gives the user the option of selecting a custom design format or utilizing publication design specifications which have been previously stored in the computer. If a custom design format is selected, the requester is then asked to enter the typeface selected for the main body of the text, the point size for the main body of the text, the character per pica count for the point size and typeface selected, the leading for the main body, the printer or typesetting device to be used, the page size dimensions of the finished copy, the columns per page or special effects specifications, and depth of composition specifications.

(Freedman, column 8, lines 40 – 44, 56 – 68).

As discussed in applicant's Amendment A, and as discussed at length during applicant's January 2003 phone interviews with Examiner and Supervisory Patent Examiner Coles, it is crucial to recognize a critical overall difference between applicant's claimed invention and the Freedman device—applicant's claimed invention produces a fully formatted and typeset (aka "production-ready") product, while Freedman produces non-formatted, non-typeset administrative information regarding *how* a product may be printed, how much it will cost to print the product, how much material will be need to print the product, etc. Freedman does not, and cannot, actually produce the product. Quite importantly, therefore, *Freedman does not need, teach, or disclose a "means for automatically formatting"* because a means for automatically formatting is required only when a product is actually produced.

Col. 6

A "means for automatically formatting" requires that the device actually, affirmatively, perform the function of automatically formatting, for example automatically (without manual intervention) transforming plain, black, 12-point Times text into italicized, 16-point, Verdana text in Pantone 471 CV color. Freedman does not disclose any manner of doing this and Freedman has no interest in doing this since Freedman is directed to estimating the cost of producing a product not actually producing the product itself.

Do not agree

It is true that Freedman *collects* formatting information, such as typeface, point size, characters per pica count, leading, and the like, as described in column 8, lines 56 – 68. However, *Freedman does not format anything using the formatting information it collects.* Freedman never applies any formatting to any data to form formatted data. Instead, Freedman simply uses the formatting information that it collects as variables in a formula to calculate "cost information utilizing alternate pricing strategies based upon usage of different printing or publishing equipment and based upon the parameters of differing printing facilities" and provide "information regarding the various job costs, timing, etc. and is given the opportunity to select a particular printing facility or a particular machine or mix of machines for production of the job." (Freedman, column 10, lines 16 – 24). Or, as described more generally in Freedman's Background of the Invention:

the system interacts with the user for collecting and storing information or parameters regarding the user's needs (i.e., cost requirements, photos, pictures, graphics, deadlines, number of documents to be printed, colors used, kinds of paper, typeface to be used, etc). The system then compares the information from the user with stored information relating to the printed work design and capabilities of various printing facilities (i.e., types of printing equipment available, for example, offset presses, paper cutters and/or binding equipment, operating costs, time, process requirements, etc.). The system also evaluates which printing facility and/or particular type of printing equipment is most compatible with the user's specific printing needs.

(Freedman, column 1, lines 18 – 31).

Freedman teaches no means for automatically formatting populating data on an electronic graphic template according to a customer's corporate identity specifications to form a populated and formatted template. Applicant can find no disclosure in Freedman analogous to applicant's above-described (Specification, pages 15 – 16) automated means of selecting unformatted data on an electronic graphic template, applying the appropriate formatting to the unformatted data according to a customer's corporate identity specifications, and similarly selecting and formatting the next unformatted data on the electronic graphic template until all unformatted data has been appropriately formatted according to the customer's corporate identity specifications.

not
claimed

Allowing a user to select a "manuscript status format" (Freedman, column 8, lines 36 – 44) and collecting from a user "custom design format" information (Freedman, column 8, lines 56 – 68) are not means for automatically formatting as taught by applicant's Claim 1 read in light of applicant's specification. Freedman's device does not format. Therefore, at a minimum, this element of applicants' amended Claim 1 is not anticipated by Freedman, and the claim is allowable.

Claim 2

Applicant respectfully traverses Examiner's rejection of Claim 2 under 35 USC 102(b) as being anticipated by Freedman (U.S. Patent 4,839,829) and requests Examiner reconsider. To

anticipate a claim, the reference must teach every element of the claim. MPEP §2131. “A claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference.” *Verdegaal Bros.*, 2 USPQ2d at 1053. “The identical invention must be shown as in complete detail as is contained in the ... claim.” *Richardson*, 9 USPQ2d at 1920. “Claims in dependent form shall be construed to include all the limitations of the claim incorporated by reference into the dependent claim.” 37 CFR 1.75(c).

Dependent Claim 2 teaches the automated typesetting system as recited in Claim 1. As discussed above, Freedman clearly does not anticipate applicants’ Claim 1, as Freedman does not teach each and every element and limitation of Claim 1, most specifically, a means for automatically formatting populating data on an electronic graphic template according to a customer’s corporate identity specifications to form a populated and formatted template. Therefore, Freedman does not teach each and every element of dependent Claim 2 and Claim 2 cannot be anticipated by Freedman.

Claims 3 – 5 and 7 – 9

Applicant respectfully traverses Examiner’s rejection of Claims 3 – 5 and 7 – 9 under 35 USC 102(b) as being anticipated by Freedman (U.S. Patent 4,839,829) and requests Examiner reconsider. To anticipate a claim, the reference must teach every element of the claim. MPEP §2131. “A claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference.” *Verdegaal Bros.*, 2 USPQ2d at 1053. “The identical invention must be shown as in complete detail as is contained in the ... claim.” *Richardson*, 9 USPQ2d at 1920. “Claims in dependent form shall be construed to include all the limitations of the claim incorporated by reference into the dependent claim.” 37 CFR 1.75(c).

Dependent Claims 3 – 5 and 7 – 9 teach the automated typesetting system as recited in Claims 1 or 2. As discussed above, Freedman clearly does not anticipate applicant’s Claims 1 or 2, as Freedman does not teach each and every element and limitation of Claims 1 or 2. Therefore, Freedman does not teach each and every element of dependent Claims 3 – 5 and 7 – 9 and Claims 3 – 5 and 7 – 9 cannot be anticipated by Freedman.

Claim 6

Applicant respectfully traverses Examiner's rejection of Claim 6 under USC 103(a) as obvious based on Freedman (U.S. Patent 4,839,829) in view of Cupps et al. (U.S. Patent 5,991,739). To establish a *prima facie* case of obviousness under 35 USC 103, three basic criteria must be met: there must be some suggestion or motivation to modify the reference or combine the references, there must be a reasonable expectation of success, and **the prior art reference must teach or suggest all the claim limitations**. MPEP §706.02(j). "Claims in dependent form shall be construed to include all the limitations of the claim incorporated by reference into the dependent claim." 37 CFR 1.75(c).

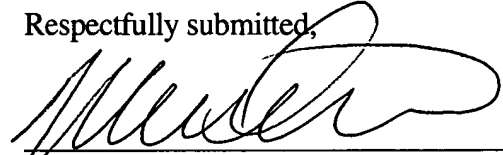
Dependent Claim 6 teaches the automated typesetting system as recited in Claims 1 or 2. As discussed above, Freedman clearly does not teach or suggest all the claim limitations in applicant's Claims 1 or 2. Therefore, Freedman does not teach each and every element of dependent Claim 6 and Claim 6 cannot be anticipated by Freedman. Since Freedman does not teach or suggest all of the claim limitations of Claim 6, a *prima facie* case of obviousness under 35 USC 103 cannot be made. Therefore, applicant's dependent Claim 6 would not have been obvious to one of ordinary skill in the art of automated typesetting systems, and Claim 6 is patentable over Freedman in light of Cupps et al.

CONCLUSION

With this Amendment, applicant believes that its application is in condition for allowance and an early issuance of the Notice of Allowability is respectfully requested.

March 26, 2003

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'M. Fineman', written over a horizontal line.

Marc E. Fineman, ext 23
PTO Reg. 41,746
Attorney for Applicants
KEGAN & KEGAN, LTD.
79 West Monroe St. #1320
Chicago, IL 60603-4969
312•782-6495; Fax 312•782-6494

/WD/mef/v6587

**VERSION OF SPECIFICATION REPLACEMENT PARAGRAPH
WITH MARKINGS TO SHOW CHANGES MADE**

When the first set of x-and-y coordinates have been fully populated and formatted, Database File Program's calculation field is programmed to continue on to the x-and-y coordinates of the next block on the template and perform the identical functions as stated above for the populating of the block and the formatting of the populating data according to the programmed design specifications. Once all of the populating data from the first found record is populated and formatted, the Template Populating Script instructs FileMaker Pro to move on to the next found record and to repeat the process for the next set of blocks on the template (for example, BCard02), as shown in Fig. 7 and in the appended unabridged sample Template Populating Script. Only after all of the populating data from all of the found records have been fully populated with all formatting design specifications followed, is PageMaker instructed by FileMaker Pro (using the "printoptionsps" and "print" commands, as shown in Fig. 14) to send the template direct to the appropriate device, either directly connected or connected over a computer network using standard, prior art networking technology, for the manufacture of production-ready plates or films.

Figure 7

Field Name	Field Type	Formula / Entry Option
Address1	Text	Indexed
Address2	Text	Indexed
Address3	Text	Indexed
Address4	Text	
AddressBlock	Calculation (Text)	= If(Title2 ≠ Empty, "T", Empty) & If(Legal Entity ≠ Empty, AddressBlockEur, If(Sector Name ≠ Empty, Sector Name Calc & "T", Empty) & If(Firm Name ≠ Empty, Firm Name Calc & "T", Empty) & If(Group Name ≠ Empty, Group Name & "T", Empty) & If(Address1 ≠ Empty, Address1 & "T", Empty) & If(Address2 ≠ Empty, Address2 & "T", Empty) & If(Address3 ≠ Empty, Address3 & "T", Empty) & If(City ≠ Empty, City & " " & " ", Empty) & If(State ≠ Empty, StateforAddressBlock & " ", Empty) & If(Zip Code ≠ Empty, Zip Code & "T", Empty) & If(DirectDial ≠ Empty, "phone" & " " & DirectDial & "T", Empty) & If(Fax ≠ Empty, "fax" & " " & Fax & "T", Empty) & If(Mobile ≠ Empty, "cellular" & " " & Mobile & "T", Empty) & If(Pager ≠ Empty, "pager" & " " & Pager & "T", Empty) & If(Email ≠ Empty, Email, " " & "T"))
AddressBlock for Large Label	Calculation (Text)	= Company Name & "T" & Name & "T" & If(Legal Entity ≠ Empty, AddressBlockEurLabels, If(Address1 ≠ Empty, Address1 & "T", Empty) & If(Address2 ≠ Empty, Address2 & "T", Empty) & If(Address3 ≠ Empty, Address3 & "T", Empty) & If(City ≠ Empty, City & " " & " ", Empty) & If(State ≠ Empty, State & " ", Empty) & If(Zip Code ≠ Empty, Zip Code, Empty))
AddressBlockEur	Calculation (Text)	= If(Legal Entity ≠ Empty, Legal Entity & "T", Empty) & If(Sector Name ≠ Empty, Sector Name Calc & "T", Empty) & If(Firm Name ≠ Empty, Firm Name Calc & "T", Empty) & If(Group Name ≠ Empty, Group Name & "T", Empty) & If(Address1 ≠ Empty, Address1 & "T", Empty) & If(Address2 ≠ Empty, Address2 & "T", Empty) & If(Address3 ≠ Empty, Address3 & "T", Empty) & If(Address4 ≠ Empty, Address4 & "T", Empty) & If(Zip Code ≠ Empty, Zip Code & " " & " ", Empty) & If(City ≠ Empty, City & " " & " ", Empty) & If(Country ≠ Empty, Country & "T", Empty) & If(DirectDial ≠ Empty, "tel" & " " & DirectDial & "T", Empty) & If(Fax ≠ Empty, "fax" & " " & Fax & "T", Empty) & If(Mobile ≠ Empty, "mobile" & " " & Mobile & "T", Empty) & If(Pager ≠ Empty, "pager" & " " & Pager & "T", Empty) & If(Email ≠ Empty, Email, " " & "T")
AddressBlockEurLabels	Calculation (Text)	= If(Legal Entity ≠ Empty, Legal Entity & "T", Empty) & If(Address1 ≠ Empty, Address1 & "T", Empty) & If(Address2 ≠ Empty, Address2 & "T", Empty) & If(Address3 ≠ Empty, Address3 & "T", Empty) & If(Zip Code ≠ Empty, Zip Code & " " & " ", Empty) & If(City ≠ Empty, City & " " & " ", Empty) & If(Country ≠ Empty, Country & "T", Empty)
BCard01	Calculation (Text)	= "open " & Quote & [REDACTED] & Quote & "T" & "measureunits 3, 3, 10"&"T" & "select 16p5, 11p10"&"T" & "textedit"&"T" & "selectall" & "T" & If(Name ≠ Empty, "textenter " & Quote & NameTitle & Quote & "T", "textenter " & Quote & " " & Quote & "T") & "textcursor -textblock" & "T" & "textselect +eol" & "T" & "font " & Quote & "CorporateSBQ-Medium" & Quote & "T" & "select 17p7, 16p7"&"T" & "textedit"&"T" & "selectall"&"T" & "textenter " & Quote & Trim(AddressBlock) & Quote & "T" & "textcursor -textblock" & "T" & "textselect +eol 2" & "T" & "font " & Quote & "CorporateSEXPBQ-Medium" & Quote & "T" & "select 16p5, 11p10"&"T" &

Figure 7 - continued

Field Name	Field Type	Formula--Entry Option
		"tedit"&"& "selectall"&"& "textcursor -textblock"&"& "textselect +eol"&"& "Color "&Quote &"PANTONE 471 CV"&Quote &"& "select 17p7, 16p7"&"& "tedit"&"& "selectall"&"& "textcursor -textblock"&"& "textselect +eol 2"&"& "Color "&Quote &"PANTONE 471 CV"&Quote &"& "select 16p5, 11p10"&"& "tedit"&"& "textcursor +line"&"& "textselect +textblock"&"& "Sizebump downone "&"& "select 16p5, 11p10"&"& "tedit"&"& "selectall"&"& "KernText 0.025"&"& "select 17p7, 16p7"&"& "tedit"&"& "selectall"&"& "KernText 0.025"&"& "select 17p7, 16p7"&"& "tedit"&"& "textcursor +textblock"&"& "textselect -eol"&"& "font "&Quote &"CorporateSBQ-Regular"&Quote &"& "select 68p6, 1p11"&"& "tedit"&"& "selectall"&"& "textenter "&Quote &(PlateRefNum) &Quote &"& = If(Item Ordered = "Business Cards", "open "&Quote &"& Quote &"& "measureunits 3, 3, 10"&"& "select 16p5, 11p7"&"& "tedit"&"& "selectall"&"& If(Name ≠ Empty,"textenter "&Quote &NameTitle &Quote &"", "textenter "&Quote &" "&Quote &"") & "textcursor -textblock"&"& "textselect +eol"&"& "font "&Quote &"CorporateSBQ-Medium"&Quote &"& "select 17p5, 16p3"&"& "tedit"&"& "selectall"&"& "textenter "&Quote &Trim(AddressBlock) &Quote &"& ,Empty) & "textcursor -textblock"&"& "textselect +eol 2"&"& "font "&Quote &"CorporateSEXPBQ-Medium"&Quote &"& "select 16p5, 11p7"&"& "tedit"&"& "textcursor +line"&"& "textselect +textblock"&"& "Sizebump downone "&"& "select 17p5, 16p3"&"& "tedit"&"& "selectall"&"& "KernText 0.025"&"&
	Calculation (Text)	

Figure 7 - continue

Field Name

Field Type

Formula / Entry Option

Calculation (Text)

```

"select 16p5, 11p7"&"¶" &
"textedit"&"¶" &
"selectall"&"¶" &
"KernText 0.025" & "¶" &
"select 17p5, 16p3"&"¶" &
"textedit"&"¶" &
"textcursor +textblock" & "¶" &
"textselect -eol" & "¶" &
"font " & Quote & "CorporateSBQ-Regular" & Quote & "¶" &
"select 71p3, 2p3"&"¶" &
"textedit"&"¶" &
"selectall"&"¶" &
"textenter " & Quote & (PlateRefNum) & Quote & "¶"
= "open " & Quote & "
" & Quote & "¶" &
"measureunits 3, 3, 10"&"¶" &
"select 16p3, 11p3"&"¶" &
"textedit"&"¶" &
"selectall" & "¶" &
If(Name ≠ Empty, "textenter " & Quote & NameTitle & Quote
&"¶", "textenter " & Quote & " " & Quote & "¶") &
"textcursor -textblock" & "¶" &
"textselect +eol" & "¶" &
"font " & Quote & "CorporateSBQ-Medium" & Quote & "¶" &
"select 17p2, 16p7"&"¶" &
"textedit"&"¶" &
"selectall"&"¶" &
"textenter " & Quote & Trim(AddressBlock) & Quote & "¶" &
"textcursor -textblock" & "¶" &
"textselect +eol 2" & "¶" &
"font " & Quote & "CorporateSEXPBQ-Medium" & Quote & "¶" &
"select 16p3, 11p3"&"¶" &
"textedit"&"¶" &
"selectall" & "¶" &
"textcursor -textblock" & "¶" &
"textselect +eol" & "¶" &
"Color " & Quote & "PANTONE 471 CV" & Quote & "¶" &
"select 17p2, 16p7"&"¶" &
"textedit"&"¶" &
"selectall"&"¶" &
"textcursor -textblock" & "¶" &
"textselect +eol 2" & "¶" &
"Color " & Quote & "PANTONE 471 CV" & Quote & "¶" &
"select 16p3, 11p3"&"¶" &
"textedit"&"¶" &
"textcursor +line" & "¶" &
"textselect +textblock" & "¶" &
"Sizebump downone " & "¶" &
"select 16p3, 11p3"&"¶" &
"textedit"&"¶" &
"selectall" & "¶" &
"KernText 0.025" & "¶" &
"select 17p2, 16p7"&"¶" &
"textedit"&"¶" &
"selectall"&"¶" &
"KernText 0.025" & "¶" &
"select 17p2, 16p7"&"¶" &
"textedit"&"¶" &
"textcursor +textblock" & "¶" &
"textselect -eol" & "¶" &
"font " & Quote & "CorporateSBQ-Regular" & Quote & "¶" &
"select 71p, 2p5"&"¶" &

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Figure 7 - continued

Field Name	Field Type	Formula / Entry Option
		"textedit"&"¶" &
		"selectall"&"¶" &
		"textenter " & Quote & (PlateRefNum) & Quote &"¶"
		= If(Item Ordered = "Business Cards",
		"open " & Quote & " " & Quote &"¶" &
		"measureunits 3, 3, 10"&"¶" &
		"select 16p6, 10p7"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		If(Name ≠ Empty,"textenter " & Quote & NameTitle & Quote
		&"¶","textenter " & Quote & " " & Quote &"¶") &
		"textcursor -textblock" &"¶" &
		"textselect +eol" &"¶" &
		"font " & Quote & "CorporateSBQ-Medium" & Quote &"¶" &
		"select 17p6, 15p7"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"textenter " & Quote & Trim(AddressBlock) & Quote &"¶"
		,Empty) &
		"textcursor -textblock" &"¶" &
		"textselect +eol 2" &"¶" &
		"font " & Quote & "CorporateSEXPBQ-Medium" & Quote &"¶" &
		"select 16p6, 10p7"&"¶" &
		"textedit"&"¶" &
		"textcursor +line" &"¶" &
		"textselect +textblock" &"¶" &
		"Sizebump downone " &"¶" &
		"select 16p6, 10p7"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"KemText 0.025" &"¶" &
		"select 17p6, 15p7"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"KemText 0.025" &"¶" &
		"select 17p6, 15p7"&"¶" &
		"textedit"&"¶" &
		"textcursor +textblock" &"¶" &
		"textselect -eol" &"¶" &
		"font " & Quote & "CorporateSBQ-Regular" & Quote &"¶" &
		"select 72p2, 1p8"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"textenter " & Quote & (PlateRefNum) & Quote &"¶"
BCard02	Calculation (Text)	= "measureunits 3, 3, 10"&"¶" &
		"select 16p10, 32p11"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		If(Name ≠ Empty,"textenter " & Quote & NameTitle & Quote
		&"¶","textenter " & Quote & " " & Quote &"¶") &
		"textcursor -textblock" &"¶" &
		"textselect +eol" &"¶" &
		"font " & Quote & "CorporateSBQ-Medium" & Quote &"¶" &
		"select 17p6, 37p10"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"textenter " & Quote & Trim(AddressBlock) & Quote &"¶" &
		"textcursor -textblock" &"¶" &
		"textselect +eol 2" &"¶" &
		"font " & Quote & "CorporateSEXPBQ-Medium" & Quote &"¶" &
		"select 16p10, 32p11"&"¶" &

Figure 7 - contin

Field Name	Field Type	Formula / Entry Option
		"textedit"&"¶" &
		"selectall" &"¶" &
		"textcursor -textblock" &"¶" &
		"textselect +eol" &"¶" &
		"Color " & Quote & "PANTONE 471 CV" & Quote & "¶" &
		"select 17p6, 37p10"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"textcursor -textblock" &"¶" &
		"textselect +eol 2" &"¶" &
		"Color " & Quote & "PANTONE 471 CV" & Quote & "¶" &
		"select 16p10, 32p11"&"¶" &
		"textedit"&"¶" &
		"textcursor +line" &"¶" &
		"textselect +textblock" &"¶" &
		"Sizebump downone " &"¶" &
		"select 17p6, 37p10"&"¶" &
		"textedit"&"¶" &
		"selectall" &"¶" &
		"KemText 0.025" &"¶" &
		"select 16p10, 32p11"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"KemText 0.025" &"¶" &
		"select 17p6, 37p10"&"¶" &
		"textedit"&"¶" &
		"textcursor +textblock" &"¶" &
		"textselect -eol" &"¶" &
		"font " & Quote & "CorporateSBQ-Regular" & Quote & "¶" &
		= "measureunits 3, 3, 10"&"¶" &
		"select 16p7, 32p7"&"¶" &
		"textedit"&"¶" &
		"selectall" &"¶" &
		if(Name = Empty,"textenter " & Quote & NameTitle & Quote
		&"¶","textenter " & Quote & " " & Quote &"¶") &
		"textcursor -textblock" &"¶" &
		"textselect +eol" &"¶" &
		"font " & Quote & "CorporateSBQ-Medium" & Quote & "¶" &
		"select 16p9, 37p1"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"textenter " & Quote & Trim(AddressBlock) & Quote &"¶" &
		"textcursor -textblock" &"¶" &
		"textselect +eol 2" &"¶" &
		"font " & Quote & "CorporateSEXPQ-Medium" & Quote & "¶" &
		"select 16p7, 32p7"&"¶" &
		"textedit"&"¶" &
		"textcursor +line" &"¶" &
		"textselect +textblock" &"¶" &
		"Sizebump downone " &"¶" &
		"select 16p9, 37p1"&"¶" &
		"textedit"&"¶" &
		"selectall" &"¶" &
		"KemText 0.025" &"¶" &
		"select 16p7, 32p7"&"¶" &
		"textedit"&"¶" &
		"selectall"&"¶" &
		"KemText 0.025" &"¶" &
		"select 16p9, 37p1"&"¶" &
		"textedit"&"¶" &
		"textcursor +textblock" &"¶" &
		"textselect -eol" &"¶" &

Calculation (Text)

Figure 7 - continue

Field Name	Field Type	Formula / Entry Option
		"textselect +eol 2" & "¶" & "Color " & Quote & "PANTONE 471 CV" & Quote & "¶" & "select 64p11, 95p1" & "¶" & "textedit" & "¶" & "textcursor +line" & "¶" & "textselect +textblock" & "¶" & "Sizebump downnone " & "¶" & "select 65p2, 99p4" & "¶" & "textedit" & "¶" & "selectall" & "¶" & "KernText 0.025" & "¶" & "select 64p11, 95p1" & "¶" & "textedit" & "¶" & "selectall" & "¶" & "KernText 0.025" & "¶" & "select 65p2, 99p4" & "¶" & "textedit" & "¶" & "textcursor +textblock" & "¶" & "textselect -eol" & "¶" & "font " & Quote & "CorporateSBQ-Regular" & Quote & "¶" & = "measureunits 3, 3, 10" & "¶" & "select 64p9, 94p8" & "¶" & "textedit" & "¶" & "selectall" & "¶" & If(Name ≠ Empty, "textenter " & Quote & NameTitle & Quote & "¶", "textenter " & Quote & " " & Quote & "¶") & "textcursor -textblock" & "¶" & "textselect +eol" & "¶" & "font " & Quote & "CorporateSBQ-Medium" & Quote & "¶" & "select 65p6, 99p7" & "¶" & "textedit" & "¶" & "selectall" & "¶" & "textenter " & Quote & Trim(AddressBlock) & Quote & "¶" & "textcursor -textblock" & "¶" & "textselect +eol 2" & "¶" & "font " & Quote & "CorporateSEXPBQ-Medium" & Quote & "¶" & "select 64p9, 94p8" & "¶" & "textedit" & "¶" & "textcursor +line" & "¶" & "textselect +textblock" & "¶" & "Sizebump downnone " & "¶" & "select 65p6, 99p7" & "¶" & "textedit" & "¶" & "selectall" & "¶" & "KernText 0.025" & "¶" & "select 64p9, 94p8" & "¶" & "textedit" & "¶" & "selectall" & "¶" & "KernText 0.025" & "¶" & "select 65p6, 99p7" & "¶" & "textedit" & "¶" & "textcursor +textblock" & "¶" & "textselect -eol" & "¶" & "font " & Quote & "CorporateSBQ-Regular" & Quote & "¶" & Indexed Indexed = If(Sector Name = [REDACTED] Sector Name, If(Sector Name = [REDACTED] Sector Name, If(Sector Name = "8 [REDACTED] Sector Name, " [REDACTED])))
[REDACTED]	Calculation (Text)	
City	Text	
Company Name	Calculation (Text)	

Figure 7 - continued

Field Name	Field Type	Formula / Entry Option
Country	Text	Indexed
Date Created	Date	Auto-enter the: "Creation Date" Prevent data that is automatically entered from being changed. Indexed
Date Modified	Date	Auto-enter the: "Modification Date" Prevent data that is automatically entered from being changed.
DirectDial	Text	
DupYesNo	Text	
Email	Text	Indexed
emailcalc	Calculation (Text)	= If(Length(Email) > 32, "too many characters", Empty)
EmailInstructions	Text	
Empty	Text	
FAEC Comments	Text	Indexed
Fax	Text	
Group Name	Text	Indexed
InternationalCode	Text	
IPAddress	Text	
Item Ordered	Text	Auto-enter: "Business Cards" Repeating field with 3 repetitions
JobTicket	Text	
Legal Entity	Text	Indexed
LocalCode	Text	
Mobile	Text	Indexed
Name	Text	Indexed
NameTitle	Calculation (Text)	= Name & "T" & Title & "T" & Title2 & "T"
NewPlateNum	Number	Auto-enter: "26"
Pager	Text	
PlateRefNum	Text	Indexed
Quantity Ordered	Number	Auto-enter: "250" Indexed
Quote	Calculation (Text)	= ""
Record Modified	Text	Auto-enter calculation = If(IsEmpty(FAEC Comments), "", "x")
Record Number	Number	Serial Number with Current Value: "1" Increment: "1" Prevent data that is automatically entered from being changed. Indexed
Sector Name	Text	Indexed
Sector Name Calc	Calculation (Text)	= If(Sector Name = " " & " ", If(Legal Entity ≠ Empty and Sector Name = " " & " ", Empty, Sector Name))
SenttoFilm	Text	Auto-enter: "No" Value List (Custom Values): Yes No Indexed

Figure 7 - continued

Field Name	Field Type	Formula / Entry Option
SenttoFilmDate	Date	Indexed
ShipAddress	Text	Indexed
ShipAddressCalc	Calculation (Text)	Indexed = If(ShipSameAsOrder = "Yes", Address1 & " " & Address2 & " " & Address3, ShipAddress)
ShipCity	Text	Indexed
ShipCityCalc	Calculation (Text)	Indexed = If(ShipSameAsOrder = "Yes", City, ShipCity)
ShipCountry	Text	
ShipCountryCalc	Calculation (Text)	Indexed = If(ShipSameAsOrder = "Yes", Country, ShipCountry)
ShipName	Text	Indexed
ShipNameCalc	Calculation (Text)	Indexed = If(ShipSameAsOrder = "Yes", Name, ShipName)
ShipSameAsOrder	Text	Indexed
ShipState	Text	Indexed
ShipStateCalc	Calculation (Text)	Indexed = If(ShipSameAsOrder = "Yes", State, ShipState)
ShipZip	Text	
ShipZipCalc	Calculation (Text)	Indexed = If(ShipSameAsOrder = "Yes", Zip Code, ShipZip)
SpareDate1	Date	
SpareDate2	Date	
SpareGlobalContain	Global (Container)	
SpareGlobalDate	Global (Date)	
SpareGlobalNum	Global (Number)	
SpareGlobalText	Global (Text)	
SpareGlobalTime	Global (Time)	
SpareNum2	Number	
SpareText1	Text	
SpareText2	Text	
SpareTime1	Time	
SpareTime2	Time	
Special Instructions	Text	Indexed
State	Text	Indexed
StateCalc	Calculation (Text)	= If(State = "AL", "Alabama", If(State = "AK", "Alaska", If(State = "AZ", "Arizona", If(State = "AR", "Arkansas", If(State = "CA", "California", If(State = "CO", "Colorado", If(State = "CT", "Connecticut", If(State = "DE", "Delaware", If(State = "FL", "Florida", If(State = "GA", "Georgia", If(State = "HI", "Hawaii", If(State = "ID", "Idaho", If(State = "IL", "Illinois", If(State = "IN", "Indiana", If(State = "IA", "Iowa", If(State = "KS", "Kansas", If(State = "KY", "Kentucky", If(State = "LA", "Louisiana", If(State = "ME", "Maine", If(State = "MD", "Maryland", If(State = "MA", "Massachusetts", If(State = "MI", "Michigan", If(State = "MN", "Minnesota", If(State = "MS", "Mississippi", If(State = "MO", "Missouri", If(State = "MT", "Montana", If(State = "NE", "Nebraska", If(State = "NV", "Nevada", If(State = "NH", "New Hampshire", If(State = "NJ", "New Jersey", If(State = "NM", "New Mexico", If(State = "NY", "New York", If(State = "NC", "North Carolina", If(State = "ND", "North Dakota", If(State = "OH", "Ohio", If(State = "OK", "Oklahoma", If(State = "OR", "Oregon", If(State = "PA", "Pennsylvania", If(State = "RI", "Rhode Island", If(State = "SC", "South Carolina", If(State = "SD", "South Dakota", If(State = "TN", "Tennessee", If(State = "TX", "Texas", If(State = "UT", "Utah", If(State = "VT", "Vermont", If(State = "VA", "Virginia", If(State = "DC", "Washington DC", If(State = "WA", "Washington",

Figure 7 - continued

Field Name	Field Type	Formula / Entry Option
StateforAddressBlock	Calculation (Text)	If(State = "WV", "West Virginia", If(State = "WI", "Wisconsin", If(State = "WY", "Wyoming", Empty)) = If(StateCalc ≠ Empty, StateCalc, State)
Tagline Translation	Text	Auto-enter: "Include Tag line in English"
Tagline Translation Language	Text	
Time Created	Time	Auto-enter the: "Creation Time"
Title	Text	Prevent data that is automatically entered from being changed.
Title2	Text	Indexed
TitleInstructions	Text	
Translation Faxnumber	Text	
Translation Language	Text	Indexed
Translation needed?	Text	Auto-enter: "English only"
UserInputInitials	Text	Indexed
UserModifiedInitials	Text	
View Record Number	Number	Indexed
Void	Text	Value List (Custom Values): OK Void Manual Type Follow up ReRun Translation Done Indexed
Webaddress	Text	
Zip Code	Text	Indexed

Figure 8

```
<!DOCTYPE HTML PUBLIC "-//IETF//DTD HTML//EN">
<html>

<head>
<meta http-equiv="Content-Type"
content="text/html; charset=iso-8859-1">
<meta name="GENERATOR" content="Microsoft FrontPage 2.0">
<title>[REDACTED]</title>
</head>

<body background="images/background.gif" bgcolor="#FFFFFF">

<h1 align="center">[REDACTED]</h1>

<p>[REDACTED]</p>

<h2 align="center">All fields with gold arrows ()
are required.<br>
Other items are optional.</h2>

<CENTER>
<TABLE BORDER=0 CELLPADDING=15><TR><TH BGCOLOR="#CCCCCC">
<FONT COLOR="#FF0000">
Type in upper and lower case.<BR>DO NOT TYPE IN ALL CAPS.
</FONT>
</TH></TR></TABLE>
</CENTER>

<hr size=1>

<form action="FMPro" method="POST">
  <input type="hidden" name="-db" value="[REDACTED]>
  <input type="hidden" name="-format" value="[REDACTED]>
  <input type="hidden" name="-error" value="gb_err.htm">
  <input type="hidden" name="-lay" value="Order Form">

  <!-- TABLE ORDER START-->
  <TABLE BORDER=0 CELLPADDING=3 CELLBORDER=0 CELLSPACING=1>

  <TR>
```

Figure 8 - continued

```
<TD VALIGN=TOP ALIGN=RIGHT></TD>
<TD VALIGN=TOP COLSPAN=2>
  <b>Ordering Info:</b>
</TD>
```

```
</TR><TR>
```

```
<TD VALIGN=TOP ALIGN=RIGHT></TD>
```

```
<TD VALIGN=TOP>Item Ordered:</TD>
```

```
<TD VALIGN=TOP><input type="checkbox" checked name="Item Ordered"
value="Business Cards">Business Cards</TD>
```

```
</TR><TR>
```

```
<TD VALIGN=TOP ALIGN=RIGHT></TD>
```

```
<TD VALIGN=TOP>Quantity Ordered:</TD>
```

```
<TD VALIGN=TOP>
```

```
<input type="radio" checked name="Quantity Ordered" value="250">250 @
```

```
██████████ + taxes and shipping.<BR>
```

```
<input type="radio" name="Quantity Ordered" value="500">500 @ ██████████ taxes
and shipping.<BR>
```

```
<input type="radio" name="Quantity Ordered" value="1000">1000 @ ██████████ +
taxes and shipping.<BR>
```

```
<input type="radio" name="Quantity Ordered" value="Other">Other (Please order in
units of 500)<BR>
```

If Other, please specify:

```
<input type="text" size=10 name="Quantity Ordered">
```

```
<BR>
```

```
(Additional charges will apply for special instructions and translation).<BR>
<PRE><BR></PRE>
```

```
</TD>
```

```
</TR><TR>
```

```
<TD ALIGN=RIGHT></TD>
```

Figure 8 - continued

<TD>Name(First Middle Last):</TD>

<TD><input type="text" size="30" maxlength="30" name="Name"></TD>

</TR><TR>

<TD></TD>

<TD>Title Line1:</TD>

<TD><input type="text" size="30" maxlength="30" name="Title"> (see * below)</TD>

</TR><TR>

<TD></TD>

<TD>Title Line2:</TD>

<TD><input type="text" size="30" maxlength="30" name="Title2"></TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2>

<blockquote>

<p>

</blockquote>

</TD>

</TR><TR>

<TD></TD>

<TD>Organizational Name:</TD>

<TD><input type="text" size="40" name="Sector Name" value="

</TD>

</TR><TR>

<TD></TD>

<TD>Group Name:</TD>

<TD><input type="text" size="40" name="Group Name" value=""</TD>

Figure 8 - continued

</TR><TR>

<TD></TD>

<TD>Address Line1:</TD>

<TD><input type="text" size="30" maxlength="30" name="Address1"></TD>

</TR><TR>

<TD></TD>

<TD>Address Line2:</TD>

<TD><input type="text" size="30" maxlength="30" name="Address2"></TD>

</TR><TR>

<TD></TD>

<TD>Address Line3:</TD>

<TD><input type="text" size="30" maxlength="30" name="Address3"></TD>

</TR><TR>

<TD></TD>

<TD>City:</TD>

<TD><input type="text" size="30" name="City"></TD>

</TR><TR>

<TD></TD>

<TD>State:</TD>

<TD><input type="text" size="25" name="State"></TD>

</TR><TR>

<TD></TD>

<TD>Zip Code:</TD>

<TD><input type="text" size="11" name="Zip Code"></TD>

</TR><TR>

<TD></TD>

<TD>Phone:</TD>

<TD><input type="text" size="24" name="DirectDial"></TD>

Figure 8 - continued

</TR><TR>

<TD></TD>

<TD>Fax:</TD>

<TD><input type="text" size="24" name="Fax"></TD>

</TR><TR>

<TD></TD>

<TD>Mobile:</TD>

<TD><input type="text" size="24" name="Mobile"></TD>

</TR><TR>

<TD></TD>

<TD>Pager:</TD>

<TD><input type="text" size="24" name="Pager"></TD>

</TR><TR>

<TD></TD>

<TD>Email Address:</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

</TR><TR>

<TD></TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

<TD><input type="text" size="50" name="Email">
(see ** below)</TD>

Figure 8 - continued

```
</TR><TR>
```

```
<TD COLSPAN=3>
```

```
<hr size=1>
```

```
</TD>
```

```
</TR><TR>
```

```
<TD></TD>
```

```
<TD COLSPAN=2><b>Translation and back of card Info:</b></TD>
```

```
</TR><TR>
```

```
<TD></TD>
```

```
<TD COLSPAN=2>Front of Card Language</TD>
```

```
</TR><TR>
```

```
<TD></TD>
```

```
<TD COLSPAN=2>
```

```
<input type="radio" name="TranslationFrontDummy" value="english" checked>  
Produce as typed.<BR>
```

```
<input type="radio" name="TranslationFrontDummy" value="other"> Translation  
needed in
```

```
<input type="text" size="20" name="Translation Language"> language.<BR>
```

```
<IMG SRC="/images/blank.gif" WIDTH=18 HEIGHT=2 BORDER=0>
```

```
(Note: Translation only will be faxed to you for approval.)
```

```
<PRE><BR></PRE>
```

```
</TD>
```

```
</TR><TR>
```

```
<TD></TD>
```

```
<TD COLSPAN=2>Back of Card Language (Optional)</TD>
```

```
</TR><TR>
```

```
<TD></TD>
```

```
<TD COLSPAN=2>
```

```
<input type="radio" name="TranslationBackDummy" value="english" checked>  
Produce as typed.<BR>
```

Figure 8 - continued

<input type="radio" name="TranslationBackDummy" value="other"> Translation
needed in

<input type="text" size="20" name="Translation Back Language"> language.

(Note: Translation only will be faxed to you for approval.)

<PRE>
</PRE>

</TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2>Back of Card Information (Optional)</TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2><TEXTAREA NAME="Back of Card Info" ROWS=10,
COLS=50></TEXTAREA>

</TD>

</TR><TR>

<TD COLSPAN=3><hr size=1></TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2>Special Instructions:</TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2><input type="text" size="70" name="Special Instructions"></TD>

</TR><TR>

<TD COLSPAN=3><hr size=1></TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2>Shipping Info:</TD>

Figure 8 - continued

</TR><TR>

<TD></TD>

<TD COLSPAN=2>Is shipping info same as order info?:</TD>

</TR><TR>

<TD></TD>

<TD COLSPAN=2><input type="radio" checked name="ShipSameAsOrder" value="Yes">
Yes

<input type="radio" name="ShipSameAsOrder" value="No"> No

"If no, Please fill out information below."</TD>

</TR><TR>

<TD></TD>

<TD>Ship To Name:</TD>

<TD><input type="text" size="50" name="ShipName"></TD>

</TR><TR>

<TD></TD>

<TD>Ship Address:</TD>

<TD><input type="text" size="60" name="ShipAddress"></TD>

</TR><TR>

<TD></TD>

<TD>Ship City:</TD>

<TD><input type="text" size="30" name="ShipCity"></TD>

</TR><TR>

<TD></TD>

<TD>Ship State:</TD>

<TD><input type="text" size="3" name="ShipState"></TD>

</TR><TR>

<TD></TD>

<TD>Ship Zip Code:</TD>

<TD><input type="text" size="11" name="ShipZip"></TD>

$\langle \sqrt{TR} \rangle \langle TR \rangle$ $\langle \sqrt{TR} \rangle \langle TR \rangle$

<TD></TD>

<p><TD COLSPAN=2>Billing Info: A request for your billing information will be sent to you shortly.</TD></p>
--

 $\langle \sqrt{TR} \rangle \langle TR \rangle$

<TD COLSPAN=3><hr size=1></TD>

 $\langle \sqrt{TR} \rangle \langle TR \rangle$

<TD></TD>

<TD COLSPAN=2>

</TD>

</form>

</body>

</html>

Figure 9

```
tell application "FileMaker Pro"  
  activate  
  open "Set the path name to the file you are opening"  
  do script FileMaker script "Type name of script here"  
end tell
```

```
tell application "Finder"  
  if exists file "Set Path and File Name" then  
    tell application "Finder"  
      activate  
      select file "File Name goes here" of folder "Set  
Folder Path" of startup disk  
      open selection  
    end tell  
    tell application "FileMaker Pro"  
      activate  
      do script FileMaker script "Name of Import Script"  
    of window "Set File maker Pro File Name"  
    end tell  
  end if  
end tell
```

Figure 10

Script Step / Options

Copy

Select entire contents

Import Records

Restore import order

No dialog

Script Parameters

SpareGlobalNum

Filename: " [REDACTED] (Administration)

Import Order:

Date Created (Date)

Date Modified (Date)

Record Number (Number)

Name (Text)

Email (Text)

Title (Text)

Address1 (Text)

State (Text)

Zip Code (Text)

Country (Text)

DirectDial (Text)

Time Created (Time)

City (Text)

Item Ordered (Text)

Quantity Ordered (Number)

Webaddress (Text)

Address2 (Text)

Title2 (Text)

Fax (Text)

Pager (Text)

Empty (Text)

Translation needed? (Text)

Translation Language (Text)

Sector Name (Text)

ShipName (Text)

ShipAddress (Text)

ShipCity (Text)

ShipState (Text)

ShipZip (Text)

ShipSameAsOrder (Text)

IPAddress (Text)

Legal Entity (Text)

Mobile (Text)

ShipCountry (Text)

View Record Number (Number)

Tagline Translation (Text)

Tagline Translation Language (Text)

TitleInstructions (Text)

EmailInstructions (Text)

Special Instructions (Text)

SpareNum2 (Number)

SpareGlobalText (Text)

SpareGlobalNum (Number)

SpareGlobalDate (Date)

SpareGlobalTime (Time)

SpareDate1 (Date)

SpareDate2 (Date)

SpareTime1 (Time)

SpareTime2 (Time)

Translation Faxnumber (Text)

Address3 (Text)

Group Name (Text)

[REDACTED]
PAEC Comments (Text)

Record Modified (Text)

SenttoFilm (Text)

SenttoFilmDate (Date)

UserinputInitials (Text)

Script Step / Options

Script Parameters

Go to Record/Request/Page
First

Loop

If

Set Field

Duplicate Record/Request

Go to Record/Request/Page
First

Else

If

Set Field

Duplicate Record/Request

Duplicate Record/Request

Duplicate Record/Request

Go to Record/Request/Page
First

Else

Go to Record/Request/Page
Next

Exit after last

End If

End If

End Loop

Paste

Select entire contents

If

New Record/Request

Set Field

Set Field

UserModifiedInitials (Text)

JobTicket (Text)

PlateRefNum (Text)

Address4 (Text)

InternationalCode (Text)

LocalCode (Text)

SpareText1 (Text)

SpareText2 (Text)

Calculation

Quantity Ordered = "500"

Quantity Ordered

Calculation

"250"

Calculation

Quantity Ordered = "1000"

Quantity Ordered

Calculation

"250"

SpareGlobalNum

Calculation

Status(CurrentFoundCount) ≠ 25

Name

Calculation

"Dummy Record"

Address1

Calculation

"Dummy Record"

Figure 10 - continued

Script Step / Options

Script Parameters

Go to Record/Request/Page
First

End If

If

Calculation

Sector Name = [REDACTED] or Sector Name = "[REDACTED]
[REDACTED] or Sector Name = "[REDACTED] or Sector Name =
"[REDACTED] or Sector Name = "[REDACTED]" or
[REDACTED] Sector Name = "[REDACTED]" or
Sector Name = "[REDACTED] or Sector Name =
[REDACTED] or Sector Name = [REDACTED]
[REDACTED] or Sector Name = Empty

Perform Script
Sub-scripts

Else

If

Calculation

Sector Name = "[REDACTED]"

Perform Script
Sub-scripts

Else

If

Calculation

Sector Name = "[REDACTED]"

Perform Script
Sub-scripts

Else

If

Calculation

Sector Name = "[REDACTED]"

Perform Script
Sub-scripts

End If

End If

End If

End If

Find All

Figure 13

Script Step / Options

Script Parameters

Go to Record/Request/Page
First

Set Field

Set Field

Send Apple Event

Go to Record/Request/Page
Next

Set Field

Set Field

Send Apple Event

Go to Record/Request/Page
Next

Set Field

Set Field

Send Apple Event

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

SenttoFilmDate
Calculation

Today

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard01

Wait for reply

Bring application to foreground

PlateRefNum
Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

SenttoFilmDate
Calculation

Today

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard02

Wait for reply

Bring application to foreground

PlateRefNum
Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

SenttoFilmDate
Calculation

Today

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard03

Wait for reply

Bring application to foreground

PlateRefNum
Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

Figure 13 - continued

Script Step / Options

Script Parameters

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard04

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard05

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard06

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Figure 13 - continued
Script Step / Options

Script Parameters

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard07

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum

Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

Set Field

SenttoFilmDate

Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard08

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum

Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

Set Field

SenttoFilmDate

Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard09

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum

Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████", SpareGlobalNum + 1)

Set Field

SenttoFilmDate

Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard10

Wait for reply

Bring application to foreground

Script Step / Options

Script Parameters

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard11

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard12

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard13

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Figure 13 - continued

Script Step / Options

Script Parameters

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard14

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard15

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard16

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Figure 13 - continued
Script Step / Options

Script Parameters

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard17

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum

Calculation

If(Sector Name = "[REDACTED]", SpareGlobalNum + 1 &
[REDACTED], SpareGlobalNum + 1)

Set Field

SenttoFilmDate

Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard18

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum

Calculation

If(Sector Name = "[REDACTED]", SpareGlobalNum + 1 &
[REDACTED], SpareGlobalNum + 1)

Set Field

SenttoFilmDate

Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard19

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum

Calculation

If(Sector Name = "[REDACTED]", SpareGlobalNum + 1 &
[REDACTED], SpareGlobalNum + 1)

Set Field

SenttoFilmDate

Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard20

Wait for reply

Bring application to foreground

Figure 13 - continued
Script Step / Options

Script Parameters

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:
Application: Adobe® PageMaker® 6.5
Event Class: misc
Event ID: dosc
Field: BCard21
Wait for reply
Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:
Application: Adobe® PageMaker® 6.5
Event Class: misc
Event ID: dosc
Field: BCard22
Wait for reply
Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:
Application: Adobe® PageMaker® 6.5
Event Class: misc
Event ID: dosc
Field: BCard23
Wait for reply
Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = [REDACTED] SpareGlobalNum + 1 &
[REDACTED] SpareGlobalNum + 1)

Figure 13 - continued
Script Step / Options

Script Parameters

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard24

Wait for reply

Bring application to foreground

Go to Record/Request/Page
Next

Set Field

PlateRefNum
Calculation

If(Sector Name = "██████████", SpareGlobalNum + 1 &
"██████████" SpareGlobalNum + 1)

Set Field

SenttoFilmDate
Calculation

Today

Send Apple Event

Event Specification:

Application: Adobe® PageMaker® 6.5

Event Class: misc

Event ID: dosc

Field: BCard25

Wait for reply

Bring application to foreground

Go to Record/Request/Page
First

Omit Multiple
No dialog

25

Set Field

SpareGlobalNum
Calculation

SpareGlobalNum + 1